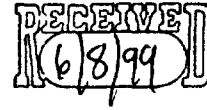




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May 28, 1999



The Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C. Street S.W.  
Washington, DC 20204

Dear Sir/Madam:

This is a notification pursuant to 21 U.S.C. 343(r)(6) that Standard Process Inc., Palmyra, Wisconsin 53156-0904, is making the following statements:

- (1) Soy has a positive effect on measures of well being and quality of life in perimenopausal/menopausal women.\*
- (2) Soy has been shown to help maintain a healthy cholesterol level.\*
- (3) 25 grams of soy protein a day, as part of a diet low in saturated fat and cholesterol, helps maintain a healthy heart.\*
- (4) Soy protein contains naturally occurring phytochemicals, such as isoflavones, that can help protect cells from damage by acting as anti-oxidants.\*
- (5) Soy contains 8 amino acids, or peptides that can boost the immune system.\*
- (6) Soy protein causes less calcium to be secreted through the urine as compared to animal protein which leaves more calcium available to help strengthen bone.\*
- (7) Flaxseed oil helps to maintain cellular and cardiovascular health.\*

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STANDARD PROCESS INC. • 1200 WEST ROYAL LEE DRIVE • PALMYRA, WI 53156 • 414-495-2122 • FAX 414-495-2512 • 1-800-848-5061





- (8) Magnesium lactate helps support the central nervous, neuromuscular and cardiovascular systems.\*

These statements are made for a dietary supplement containing, among other things, various soy compounds, flaxseed oil and magnesium lactate. The name of the dietary supplement is Soy Almond Crunch StandardBar®.

The information contained herein is accurate and Standard Process Inc. has substantiation that the statements are truthful and not misleading.

Sincerely yours,

Ann Holden  
Standard Process Inc.

